

## **Historic, Archive Document**

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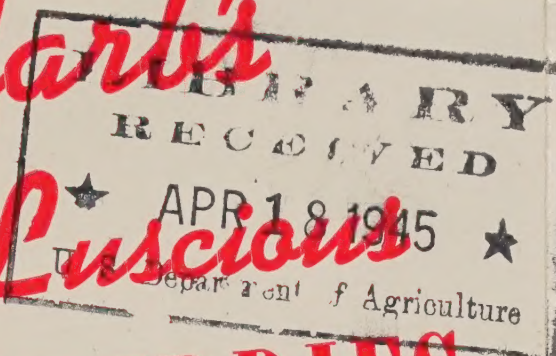
62.61 [1945]

LIBRARY

Goldfarb's

Big Luscious

STRAWBERRIES



## All Summer Long

25	MASTODON—Everbearing.....	\$1.50
25	GEM—Everbearing.....	1.50
25	PREMIER—Early deep red.....	1.25
25	FAIRFAX—Bright red.....	1.25

**ALL 100 PLANTS**

*Collection No. 42*

(25 Each of Above varieties)  
(a \$5.50 value)

\$ **4.95**

**ONLY**

*The New Outstanding Everbearer*

## GEMZATA

Firm, luscious, deep red berries with extra sweet flavor. Thrives everywhere, will bear all Summer long until heavy frost.

**25 for \$2.00**

(Postpaid within 300 miles of New York City)

100 for

**\$7.50**







## TWO CHOICE PERENNIALS for CUTTING

**STOKESIA, Blue Moon.** An outstanding, vigorous, free blooming perennial for the foreground of the border. Exquisite, lilac-blue flowers on strong, 12 to 18 in. stems. Excellent for cutting. Blooms all Summer until frost.

**HELIOPSIS, Golden Sunset.** Rich golden yellow, semi-double flowers over 3 in. across on bushy plants about 3 ft. high. Easily grown, blooms continuously from July to frost. One of the best border plants yet introduced.

**SPECIAL OFFER No. 64** **6 PLANTS (3 of Each) Only \$3.25**  
 (Separately, 75c. each)  
 (Postpaid within 300 miles of New York City)





# New Everbearing CARNATION

## *"Scarlet King"*



Extra large, bright scarlet, Clove-scented blooms with strong, 12 inch stems. A splendid cut flower, most spectacular in the hardy border. Try several plants this year.

*Each - - - 75c.*

**3 for \$1.75 - 6 for \$3.25**

Plus 25 cents for postage and packing within  
400 miles of New York City — Beyond,  
Express Collect

*Try them - You'll be pleased*

# *America's Most Popular AZALEA*

## *The Evergreen "Hinodegiri"*

Strong, well branched plants, covered with crimson scarlet flowers in May and June. Ideal for edging, foundation planting and border display.

## **GOLDFARB'S** *Special Azalea Offer*

**10-12 in., balled and burlapped. Each \$2.25**

**12-15 in., balled and burlapped. Each \$3.00**

**15-18 in., balled and burlapped. Each \$4.25**

*Shipped Express Collect*







Red  
Delicious

# **GOLDFARB'S**

## **5-in-1 Apple Tree**

*A Whole Orchard  
In a Small Space*

**Pick Apples from June until  
November from one tree**

**RED DELICIOUS  
YELLOW DELICIOUS  
JONATHAN  
WEALTHY  
YELLOW TRANSPARENT**

**all  
grafted on  
one tree**

**TWO-YEAR OLD  
WELL-BRANCHED  
APPLE TREE**

**\$3.50  
Each**







Miami Queen



Victory



Brilliant

*Three  
Double  
Pyrethrums  
(Painted  
Daisies)*

**FINE  
FOR  
CUTTING**

Beautiful, Daisy-like flowers on long, 2½ feet stems. The fern-like foliage and brilliant shadings make them very desirable for cutting. Long season of bloom.

**6 PLANTS** (2 of Each) **Only \$3.25**

**Separately 3 for \$1.85**  
**(Postpaid within 300 miles of  
New York City)**

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For other **FINE FLOWERS FOR  
CUTTING**—refer to our catalog.



*Brilliant, Colorful*

## **HARDY PHLOX**

*An Abundance of Bloom  
Throughout the Summer*

**Leo Schlageter** . . . . . Brilliant scarlet carmine  
**Snowcap** . . . . . Pure white  
**Silverton** . . . . . Beautiful lilac blue  
**Salmon Glow** . . . . . Striking flame pink  
**Lillian** . . . . . Beautiful, soft salmon pink



Salmon Glow

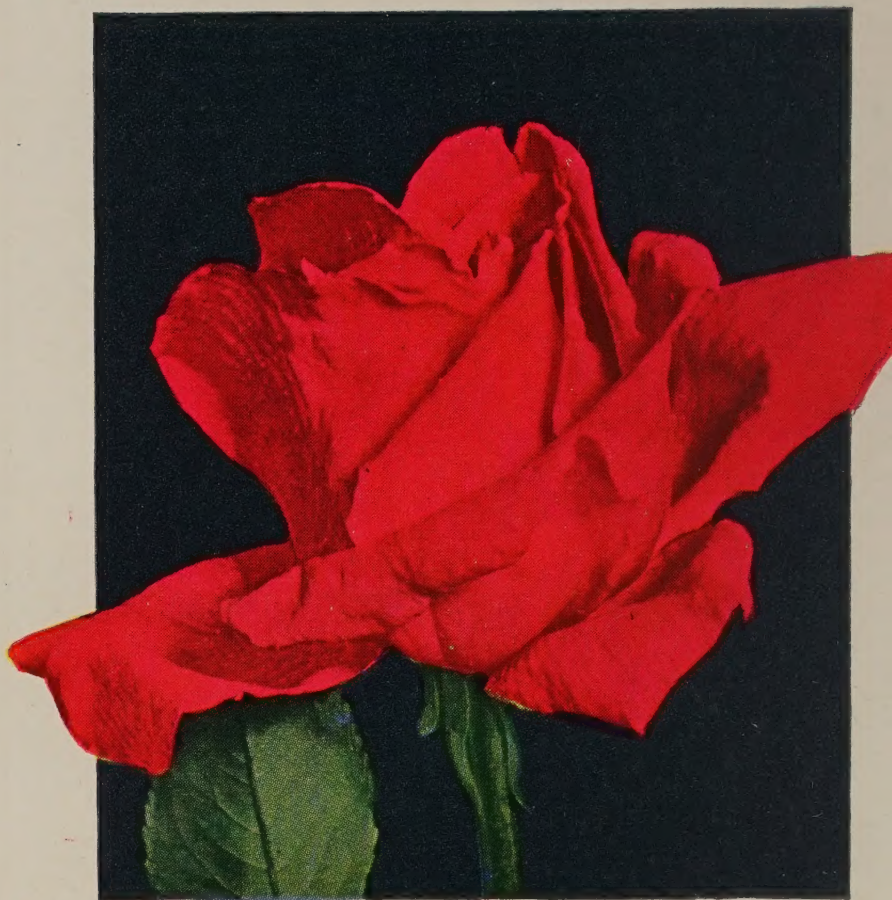
*Special Offer No. 84*

**STRONG FIELD-GROWN PLANTS**

**All 5 Only \$2.<sup>35</sup>**

*(Postpaid within 300 miles of New York City)*





Etoile de Hollande

*Goldfarb's*

**BLUE RIBBON**

**Collection**

*6 Lovely, Everblooming Roses*

**Dame Edith Helen.** Large, double, fragrant glowing pink.

**K. A. Viktoria.** Fragrant, pure white blooms.

**Etoile de Hollande.** Large crimson with velvety sheen.

**Condesa de Sastago.** Two-toned coppery pink, suffused gold.

**Red Radiance.** Clear red. Exceptionally fine for cutting.

**Mrs. E. P. Thom.** One of the best Yellows; fragrant. Fine for cutting.

**All 6 for Only \$6.75**

**(A \$7.50 Value)**

**WILL BLOOM  
THIS  
YEAR**

**(Postpaid within 300  
miles of New York City)  
Beyond, Express Collect**



# *America's Favorite Lily*

## **LILIUM REGALE**

The most popular of all garden Lilies. Easy to grow, very hardy, and delightfully fragrant. A few clumps throughout the border will perfume the entire garden in late June and July. Enormous white trumpets tinged rose on the outside, with a golden yellow throat and yellow anthers.

<b>Blooming Size</b>	<b>\$1.00 for 4;</b>	<b>\$2.50 for 12</b>
<b>Large Bulbs</b>	<b>\$1.00 for 3;</b>	<b>\$3.75 for 12</b>
<b>Jumbo Bulbs</b>	<b>75c. each;</b>	<b>\$2.00 for 3</b>







# SIX EARLY FLOWERING CHRYSANTHEMUMS

*Recent Novelty Introductions*

**Strong Plants — Easy to Grow**

- 1—**LAVENDER LADY.** Beautiful, double lavender-pink flowers, 4 in. across. 24 in. Late September to frost. (*Illustrated.*)
- 2—**EUGENE A. WANDER.** Glistening golden yellow, fully double blooms, 4½ to 5 in. across. 24 in. Mid-September to frost.
- 3—**BURGUNDY.** Rich cerise crimson, deeper at center. 2½ ft. October to frost. (*Illustrated.*)
- 4—**AVALANCHE.** Best of the whites.
- 5—**MRS. PIERRE S. DU PONT III.** Large, double flowers of soft peach-bronze, tinted rosy-salmon. 2½ to 3 ft. Early October.
- 6—**SEQUOIA.** Well formed double flowers of apricot buff. 2 ft. Late September. (*Illustrated.*)

**Separately 55c. Each**

*Special Offer No. 68*

**Six Plants (one of each) Only \$2.60**

**(Postpaid within 300 miles of New York City—Beyond, Express Collect)**



# GOLDFARB'S SEED STORE

SEND TO Mr. \_\_\_\_\_  
Miss. ....

STREET ADDRESS.....

P. O. BOX NO.....R. F. D. NO.....

CITY.....

COUNTY.....STATE.....

**Remittances**—Checks, money order may be used. Currency should be sent only via registered mail. Charge accounts can be arranged upon request.

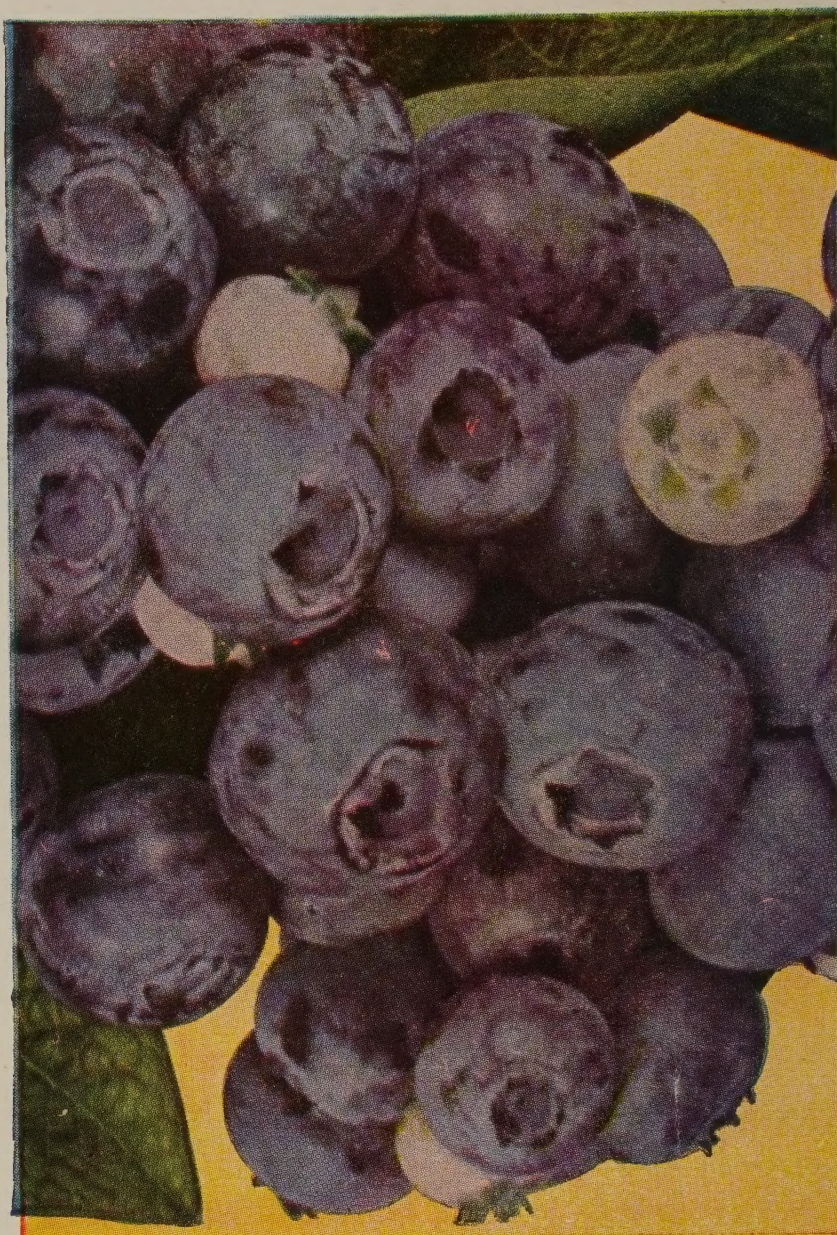
☐ CHARGE    ☐ MONEY ORDER or CHECK ENCLOSED

**Shipping Directions Are Desirable**—If there is a special date on which you would like to receive your order, mention it on the order blank.

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*One per cent Sales Tax must be added to orders delivered in Greater New York (Manhattan, Bronx, Queens, Brooklyn and Staten Island)*





# Blueberries

## Goldfarb's Hybrid Blueberries

### ARE ALMOST AS BIG AS GRAPES

These Hybrid Blueberries make handsome ornamental shrubs and also yield abundant fruit of great size and delicious flavor. In order to insure cross pollenization, plant at least two different varieties about 3 feet apart.

**CABOT** (Early). Large, attractive, light Blueberries in June. Low spreading plants growing 3 to 4 ft. high.

**CONCORD** (Midseason). Clusters of large, fine flavored berries almost an inch across. Tall, vigorous bushes.

**JERSEY** (Late). The largest Blueberry of all. Excellent producer, tall, well-shaped bush.

**RUBEL** (Very Late). Heavy producer of slightly tart, high quality berries. Tall, attractive bushes.

#### WELL - ROOTED, BEARING SIZE PLANTS

6-12 in.....	Each \$1.35, 4 for \$5.00
12-18 in.....	Each \$1.75, 3 for \$5.00
18-24 in.....	Each \$2.25, 3 for \$6.00

*Shipped Via Express Collect*